

Media Contact:

Courtney Klepsch

courtney.klepsch@catalysthealthcareadvisors.com

858.367.5992 | 858.829.5855



**CATALYST HEALTHCARE ADVISORS, MD REVOLUTION PARTNER TO ENRICH
PATIENT-PROVIDER EXPERIENCE, REDUCE COST OF CARE**

Performance Improvement Services, Technology Supports Population Health Management

Bradenton, FL, March 9, 2016 – Catalyst Healthcare Advisors (Catalyst) and MD Revolution have partnered to produce scalable, high-touch care models that enrich the patient-provider relationship and reduce the cost of care. By combining Catalyst’s performance improvement services and MD Revolution’s digital health and data analytics platform, the partnership provides custom solutions for population health management, including chronic care management, accountable care organizations (ACOs) and employer programs.

“The combination of MD Revolution’s technology and Catalyst’s ability to drive the cost of operations and care to more profitable levels creates a sustainable solution for our clients who need to improve care and quality as well as their bottom line,” said Stephen Furry, CEO of Catalyst Healthcare Advisors.

Healthcare delivery systems are facing disruptive changes that are altering the competitive landscape. Declining inpatient volumes, the transition from a volume-based to a value-based payment model and the complexities associated with building a continuum of accountable care drive the need to operate with far greater efficiency. Catalyst’s performance improvement services, coupled with MD Revolution’s chronic care management system, RevUp, enables healthcare providers to execute population health management efficiently and effectively.

“MD Revolution is excited to partner with a company like Catalyst, which has a proven track record of transforming large health systems to improve clinical, operational and revenue cycle performance,” said the founder of MD Revolution, Samir Damani, MD. “Catalyst and MD Revolution’s combined solutions offer a unique opportunity for health systems to benefit from today’s current fee-for-service reimbursement model and prepare for value-based care.”

The partnership with MD Revolution represents a key expansion opportunity for Catalyst, which recently received an equity investment from Bootstrap Incubation, LLC to expand its portfolio of innovative performance improvement solutions.

About Catalyst Healthcare Advisors:

Catalyst Healthcare Advisors delivers transformational performance improvement and cost reduction for hospitals and healthcare systems. Catalyst consultants work collaboratively with

clients to implement clinical, operational, and financial solutions that drive rapid, measurable and sustainable results. Service areas include revenue cycle, supply chain, information technology, clinical effectiveness, workforce deployment, revenue growth & strategy, management services and governance. Project teams are comprised of senior healthcare executives and functional specialists with extensive clinical, operational, financial and technical backgrounds. Catalyst has a proven track record, with an average of at least 4:1 ROI in the first 12 months. Previous clients include Yale New Haven Health System, Baylor Health Care System and Indiana University Health. For more information, visit catalysthealthcareadvisors.com.

About MD Revolution:

Founded in 2011 by Samir Damani, MD, PharmD, FACC, a practicing cardiologist, MD Revolution (MDR) is at the forefront of chronic disease management. Its digital health solution, RevUp, delivers measurable improvements in health by empowering people through highly personalized interactions with certified clinicians. MDR works with physician practices, health systems, and accountable care organizations to deliver highly scalable chronic care management solutions. For more information, visit www.mdrevolution.com.

###